

DOCKET NO.: **OO-0071
Application No.: 10/072,471
Office Action Dated: January 25, 2008

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

**Charles Eric Hunter, Bernard L. Ballou,
Jr., Kelly C. Sparks, and John H.
Hebrank**

Confirmation No.: **3041**

Application No.: **10/072,471**

Group Art Unit: **2623**

Filing Date: **February 7, 2002**

Examiner: **Annan Q. Shang**

For: **SYSTEMS AND METHODS FOR PROVIDING CONSUMERS WITH
ENTERTAINMENT CONTENT AND ASSOCIATED PERIODICALLY
UPDATED ADVERTISING**

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

REPLY PURSUANT TO 37 CFR § 1.111

In response to the Official Action dated **January 25, 2008**, reconsideration is respectfully requested in view of the amendments and/or remarks as indicated below:

- Amendments to the Specification** begin on page _____ of this paper.
- Amendments to the Claims** are reflected in the listing of the claims which begins on page 2 of this paper.
- Amendments to the Drawings** begin on page _____ of this paper and include an attached replacement sheet.
- Remarks** begin on page 8 of this paper.